

Accelerated Analytics Completes Acquisition of afterBOT POS Reporting Business

Bradenton, FL June 12, 2013—Accelerated Analytics®, a leading provider of retail point of sale reporting, announced today it has acquired afterBOT's retail POS reporting business. The acquisition further expands the market leadership of Accelerated Analytics as the go to provider for retail point of sale reporting solutions.

“The acquisition of the afterBOT point of sale reporting business is a key strategic step in our growth strategy for Accelerated Analytics. We are looking forward to servicing the existing afterBOT customer base, and bringing new capabilities to our existing customers.” said Chad Symens, President and CEO of Accelerated Analytics.

As part of the Accelerated Analytics family afterBOT customers will now have opportunities to expand their retail point of sale reporting through:

- Multi-retailer reporting. Accelerated Analytics provides reporting for over 100 retailers. Customers will now have the opportunity to access POS reporting for all their retail customers in a single set of reports.
- Expanded reporting tools and capabilities including the ability to customize reports and add other non-POS data like shipping.
- Mobile access to reports on the iPad and iPhone.

As part of the agreement afterBOT has licensed IP to Accelerated Analytics for servicing the current customers which can also be considered for new opportunities in the future.

About Accelerated Analytics

Accelerated Analytics® is a comprehensive software-as-a-service (SaaS) solution for collecting, analyzing, and reporting on retail EDI 852, POS, and supply chain data. Accelerated Analytics includes rich web based analytics and mobile access so that business users can focus on growing profitable sales, reducing out of stocks, and optimizing assortments. Accelerated Analytics tools provide years of best practices in retail merchandising and are customizable to exact requirements. For more information, visit www.AcceleratedAnalytics.com.

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